

**GOVERNMENT OF TELANGANA
ABSTRACT**

Elections – National Voters' Day, 2017 – Publicity broadcasting of Spots -
Payment of **Rs.84,203/-** to M/s Music Broadcast Limited, Hyderabad -
Sanction Orders - Issued

GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT

G.O.Rt.No. 2024

Dated: 20-09-2017

Read the following:-

1. Govt. Lr.No.3760/Elecs.E/A2/2016-76, dt. 19-01-2017.
2. From M/s Music Broadcast Limited, Hyderabad
Invoice No.1816023732, dt: 31.01.2017.
3. G.O.Rt.No.1489, Finance (EBS.I) Department
dt. 23.08.2017.

ORDER:

In the Government letter 1st read above, orders have been issued to the Account Manager – Ad Sales, Music Broadcast Limited, Hyderabad to take up publicity campaign through Radio 91.1 FM city Music for 5 days from 21.01.2017 to 25.01.2017 (up to 1:00 pm) @ 15 spots per day of 35 seconds duration of each jingle. at a cost of Rs.73,220/-(excluding Service Tax) and submit the bill as per the approved rate along with advance stamped receipt, and also bank details for processing the bill for payment.

2. Accordingly, the Agency has taken up publicity in 91.1 FM Radio City from 21.01.2017 to 25.01.2017 and sent bills for **Rs. 84,203/-** (including Service Tax) for arranging payment.

3. After careful examination of the matter, sanction is hereby accorded for payment of Rs. **84,203/-** (Rupees Eighty four thousand two hundred and three only) to M/s Music Broadcast Limited, Hyderabad towards the cost of advertisement in 91.1 FM Radio City from 21.01.2017 to 25.01.2017.

4. The expenditure sanctioned in para 3 above shall be debited to **"2015 Elections – MH 108 Issue of Photo Identity Cards to Voters – G.H(25) State Sector Scheme – S.H. (04) Photo Identity Cards to Voters – 260 Advertisements Sales and Publicity Expenses"** and shall be met from the additional funds provided vide G.O. 3rd read above.

(P.T.O)

::2::

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of "**M/s Music Broadcast Limited, A/c No:00600310002004 (Current Account), HDFC Bank Limited, Nanik Motwani Marg Fort,Mumbai. (IFSC CODE : HDFC 0000060). PANNO: AACCM4036H.**

6. The Pay and Accounts Officer, Hyderabad is requested to admit the bills.

7. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3rd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
SPL.CHIEF SECRETARY TO GOVERNMENT

To

M/s Music Broadcast Limited, Hyderabad.

The General Administration (Claims.C) Department, Hyderabad.

The Deputy Pay and Accounts Officer, Secretariat Br. Hyderabad.

Copy to:

The Accountant General, Telangana Hyderabad.

The Pay & Accounts Officer, Telangana, Hyderabad.

SF/SC.

//FORWARDED :: BY ORDER//

SECTION OFFICER